



*King had a dream*

**OBAMA HAD HOPE**

Now it's time to take the next step

**Make yourself count.**



**When official bigotry and brutal repression prevented black Americans from having their voices heard and their votes counted, the Rev. Martin Luther King, Jr. urged them to take a stand.**

**“First we must massively assert our dignity and worth ... I am somebody. I am a person.”**

In America, power starts with the census, a count of all the people in the United States that happens every ten years. It’s used to distribute government money to communities for job training, schools, and hospitals. It’s also used by businesses to determine where to open new shops, grocery stores, and restaurants. And it determines whether communities get the political representation they deserve.

People of color have historically been undercounted, costing our communities jobs and money for schools and health care. In times like these, it doesn’t make sense to leave money on the table for somebody else to take.

The census form will come in the mail this March. Take a few minutes to fill it out and mail it back. It’s a free and easy way to fight for the resources and respect our community deserves.

It’s time. Make yourself count.

#### **Learn More**

To learn more about the census or to help with the count, email [census@civilrights.org](mailto:census@civilrights.org)

